Observance of Swachhta Pakhwada at NERAMAC

<u>16.02.2017</u>- On this day, we started off with our Pledge taking ceremony at 10.00 a.m. All the employees' whole heartedly took the Pledge. After taking the Pledge, NERAMAC's famous N.E. broom Brand in the name of "Aasthalakshmi" was launched amidst the assembled crowd.





<u>17.02.2017</u>- We had a panel discussion on the theme "Swachh Bharat Abhijan". Each of the employees participated actively in the discussion. The important aspect of this discussion was that it is not only the exterior part or the surroundings which needs to be cleaned but more importantly our inner part i.e. our mind, body and soul that needs to be purified first.



