

EOI No. ADMN/NER/380/SELFIE POINT -2023-24/562

Date: 20.11.2023



NORTH EASTERN REGIONAL AGRICULTURAL MARKETING CORPORATION LTD. (NERAMAC)
(A GOVERNMENT OF INDIA ENTERPRISE)

EXPRESSION OF INTEREST FOR
DESIGNING, FABRICATION AND SETTING UP OF 3D SELFIE POINTS IN NER REGION

For EOI Document: Please visit www.neramac.com

DISCLAIMER

This Expression of Interest (EOI) document **“FOR DESIGNING, FABRICATION AND SETTING UP OF 3D SELFIE POINTS IN THE NORTH EAST REGION OF INDIA”** contains brief information on the scope of work, eligibility requirements and details of the selection process amongst others for the successful bidder.

- I. Intimation of discrepancies in the EOI Document, if any, may be given, by the Bidders, to the office of NERAMAC within 72 hrs from the time of publishing of bid. If NERAMAC receives no written communication, it shall be deemed that the Bidders are satisfied with the information provided in the EOI document.
- II. This EOI document is not an agreement. The scope of work and other information as well as the right and obligations of the successful Bidder shall be set out in a separate agreement to be executed between NERAMAC and the successful Bidder.
- III. NERAMAC reserves the right to accept or reject any or all Bids without giving any reasons thereof.
- IV. NERAMAC shall not entertain or be liable for any claim for costs and expenses in relation to the preparation of the documents to be submitted in terms of this EOI Document.
- V. NERAMAC shall not be responsible for any late receipt of applications for any reasons whatsoever. The applications received late will not be considered.
- VI. NERAMAC may include any other item in the Scope of work at any time after consultation with applicants or otherwise.
- VII. The NERAMAC reserves the right to relax or waive any of the conditions stipulated in this document as deemed necessary in the best interest of the NERAMAC without assigning any reasons thereof.

EXPRESSION OF INTEREST

North Eastern Regional Agricultural Marketing Corporation (NERAMAC) invites Expression of Interest for **FOR DESIGNING, FABRICATION AND SETTING UP OF 3D SELFIE POINTS IN THE NORTH EAST REGION OF INDIA**. Interested party / Firm having relevant experience with sound financial condition may download the EOI document/Form from NERAMAC's E-portal <https://neramac.euniwizarde.com/> or website www.neramc.com and may submit their Bid addressed as below with superscription "***EOI for Setting up of 3D Selfie Points in NER***" along with Earnest Money of **Rs. 25,000.00** (Rupees Twenty Five Thousand Only).

To,
The Managing Director,
NERAMAC LTD. Ltd.
9, Rajbari Path, G.S Road,
Guwahati – 781005, Assam,

Contact person:-

Mr Lachit K Nath
AGM (P&A)
ao@neramac.com / 9655023040

Important Dates:

Last date and time for the submission of Bid:	04 December 2023
Date of opening of Bids	: 05 December 2023
Place of opening of Bids	: NERAMAC HEAD OFFICE 9, Rajbari Path, Ganeshguri, Guwahati- 781005, Assam

In case the date opening falls on a holiday, the bids shall be opened on next working day at the same time and it will be binding on the Tenderer / Bidders for acceptance.

Critical Data Sheet

EOI ID (To be allotted by portal after uploading of tender):	
EOI Reference Number:	ADMN/NER/380/SELFIE POINT -2023-24/562
Date of release of EOI through NERAMAC's e-Portal:	20/11/2023
Bid Submission Start Date (Online mode only):	21/11/2023
Start date for submission of query:	21/11/2023
Last date for submission of query:	25/11/2023
Pre-bid meeting date	28/11/2023
Last Date & time for submission of Bid:	04/12/2023 at 17.30 Hrs
Date & time for opening of Technical Bid:	05/12/2023 at 11.00 Hrs
Date & time for opening of Financial Bid	To be informed to shortlisted Bidders after Technical Evaluation (Bidders who obtain a minimum 70 marks in technical evaluation will qualify and only their financial bid will be opened.
Last date for Receipt of Tender fees and EMD:	04/12/2023
Tender Document Fee:	Rs 1,500 /- (Rupees Fifteen Hundred only) [TENDER FEE/COST: Tender cost will be exempted for Micro, Small and Medium Enterprises (MSMEs) as per Section-10 of the Public Procurement Policy for Micro, Small and Medium Enterprises (MSMEs) Order, 2012; dated 23-12-2012
EMD:	Rs 25,000.00/- (Rupees Twenty Five Thousand only) [EMD: EMD Fee will be exempted for Micro, Small and Medium Enterprises (MSMEs) and Startups

1.INTRODUCTION

North Eastern Regional Agricultural Marketing Corporation (NERAMAC) is a Government of India Enterprise under Ministry of DoNER, is set up to support farmers/producers of north east in getting remunerative prices for their produce and thereby bridge the gap between the farmers and the market and also to enhance the agricultural, procurement, processing and marketing infrastructure of the North Eastern Region of India.

2.REQUIREMENT

The objective of seeking Expression of Interest is for setting up of **3D Selfie Points in NER-region**. Total **10 (Ten)** in numbers of 3D Selfie Points are to set-up in five states of NER in a phased manner as mention below. Phase I to be completed before 12 December 2023.

PHASE I:

<u>Ser</u>	<u>State</u>	<u>Location</u>	<u>Theme</u>
1.	Nagaland	Dimapur Railway Station	Vande Bharat Train
		Dzokou Valley	Eco-Tourism/Mountainous site

PHASE II:

<u>Ser</u>	<u>State</u>	<u>Location</u>	<u>Theme</u>
1.	Assam	Majuli Island, Majuli	Tourism
		Kamakhya Temple, Guwahati	Wildlife
2.	Manipur	Imphal war Cemetery, Imphal	Tourism
3.	Meghalaya	Cherrapunji Waterfalls	Development
4.	Nagaland	Japfu Peak	Development/Infrastructure
		Ntangki National Park	Culture/Tourism
5.	Sikkim	Rumtek Monastery	Development/Infrastructure
		Pelling Viewpoints, Gyalshing	Culture

3.ELIGIBILITY CRITERIA

- (i) The applicant should have registration with GST Department.
- (ii) The applicant should not have been blacklisted/banned by any of the State and Central Government Departments.
- (iii) Joint Ventures are not allowed.
- (iv) The agency must have experience of doing such activity/events of setting up of Selfie Point/Photo Booths/Tableaux or setting up of Lounges which essentially includes designing, fabrication & on-site execution
- (v) The agency should have experience of completing similar type of Government activity in the North Eastern States.

- (vi) Copies of the work orders must attach with the tender.
- (vii) The applicant firm/agency should have profit making P&L account and balance sheet.
- (viii) Preference will be given to the applicant who had done similar kind of activity in the North Eastern States.
- (ix) The Agency should have average annual turnover of **Rs 50 lakh** or above during last three financial years and need to submit the turnover certificate signed by the chartered accountant.

4. SUBMISSION OF EXPRESSION OF INTEREST

Expression of Interest should be submitted (online mode only) in two formats that is Technical Bid and Financial Bid.

5. Technical bid (following documents to be submitted)

- Profile of the company/firm/agency.
- Detailed design and concept note etc for the selfie points.
- Details of similar activity done earlier along with the work order copies.
- Undertaking that the applicant have not been backlisted/banned by any of the state and central government.
- Certificate of turnover signed by the chartered accountant.
- GST registration certificate.
- Any other certificate if taken by the company/firm/agency.

6. Financial bid

The Financial Proposals should only be submitted on Agency's Letterhead with all pages duly signed and stamped by the authorized signatory, failing to which may lead to rejection of the Financial Proposal. The financial bid should be location wise as mentioned in serial 2 of this Bid documents including expenses of **Transportation, Maintenance and Security** for minimum 60 days as per the scope of works given in the tender.

7. Scope of work

(A) Design and Size.

3D Selfie Point is an interactive setup that captures three-dimensional images of people or objects. Unlike traditional 2D photos, 3D photos provide depth perception, allowing viewers to see the scene in a more realistic and immersive way. These booths use various technologies to capture and display 3D images, often creating a unique and engaging experience for users. These installations can be used in ongoing campaigns and be installed at public places like railway stations, bus stands, ASI Monuments, or any other tourist place suitable for the purpose.

The scope of work involves design, fabrication and setting up of **Ten (10)** in numbers of 3D Selfie points of size 120 sq. ft. to 160 sq. ft. (approximately) as mentioned in serial 2 of this Bid documents depending upon availability of space at the designated place. The design of selfie points would be provided by NERAMAC **during the pre-bid meeting**. Some changes in location based on approvals from the hosting authorities may come about. The agency would need to be capable of absorbing the same without escalation of cost.

(B) Specifications and the Requirement are as under.

The 3D Selfie Points could be fabricated with the sculptures/cut outs made of Acrylic boards with fit-in lights. In acrylic selfie booths there should be a base platform, over which the structure is installed, using desired cut out. This material shall also support lighting to give a very elegant and attractive appearance. Following are the key elements:-

- (i) Base platform made of metal or MS pipe structure made of wooden material with carpet or vinyl prints covering the complete area of 3D Selfie/Photo Booths.
- (ii) The background board made of MDF pasted with carpet or vinyl prints giving the background to the whole structure of the selfie point.
- (iii) Computerised Numerical Control(CNC)-cut-lifesize cut-out of the VVIPs made of Acrylic boards pasted with carpet or vinyl prints.
- (iv) Computerised Numerical Control (CNC)-cut of logo/theme line/tag line alphabets made of Acrylic boards and Glass with fit-in lights.
- (v) All out door Selfie Points are required to be Weather Proof with the facility of Shed.

(C) Additional Services.

The agency setting up Selfie Points will also be required to provide below mentioned facilities / services at the selfie points:

- (i) The Agency will be responsible for house-keeping, maintenance, repair & refurbishing (if required) and 24x7 security for not less than two months after installation.
- (ii) The Agency will be responsible for all other ancillary jobs related set-up, covering of structure if required, maintenance and removal of the structure as required by NERAMAC.

8. General

The selected bidder will be responsible to ensure that suitable manpower is present at the site for co-ordination.

9. Terms and conditions

1. The approved bidder will work under the directions and guidance of NERAMAC. It shall be the sole responsibility of the Agency to ensure all activities undertaken by them for NERAMAC are in accordance with the legal framework.
2. Bid value shall be quoted in Indian Rupees only excluding all applicable taxes.
3. It shall be responsibility of the agency to ensure applicability of local laws in respect of the manpower hired by them and tax related matters.
4. The agency is required to sign each page of the bid documents by the authorized signatory. Validity of the bid shall be for 90 days from last day of submission of bids.
5. NERAMAC requires that bidders under this contract observe the highest standard of ethics during the period of agreement and free from any vigilance enquiry. The bidders have to bear the cost associated with the preparation and submission of tender documents to NERAMAC.
6. NERAMAC will reject a proposal for award of work if it is determined that the agency recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question.
7. NERAMAC will declare an Applicant/Bidder ineligible, either indefinitely or a stated period of time, to be awarded a contract/contracts, if it at any time determines that the Applicant/Bidder has engaged in corrupt or fraudulent practices in competing for, or in executing the contract.
8. Agency will indemnify NERAMAC against any claim, loss, suit, liability incurred.
9. A self-certified undertaking has to be submitted mentioning that they have not been blacklisted by any government organization and the same is not applicable as on date.
10. Approval of drawings before the construction work is the responsibility of the selected applicant.
11. The successful bidder shall furnish Performance Security Deposit @ 10% of the value of the contract.
12. Tender Document Fee of Rs 1,500 /- (Rupees Fifteen Hundred only) and Earnest Money of Rs. 25000/- (Rupees Twenty Five Thousand Only) should be submitted through **NEFT** in favour of NERAMAC LTD. Account No: 10566982782, IFSC Code: SBIN0000221, Bank Name: State Bank of India, Branch Name: New Guwahati Branch, Bamunimaidam or **DD** in favour of NERAMAC Ltd.

10. Selection process

Evaluation will be done on both Technical and Financial Bids (QCBS-Quality Cum Cost Based Selection)

Technical Evaluation will be done as per below format: -

<u>Ser</u>	<u>Criteria</u>	<u>Scoring</u>
(A)	Experience of the applicant for executing such activity of setting up of Selfie Point/Photo Booths/Tableaux or setting up of Lounges which essentially includes designing, fabrication	60 Marks
(B)	The applicant having office/ representatives in North Eastern State(s)	40 Marks

Only those agencies which obtain a minimum 70 marks in technical evaluation will qualify and only their financial bid will be opened.

11. Evaluation financial

The final evaluation will be done on composite score (70% weightage to technical score and 30% weightage to financial score) as per QCBS method.

The marking would be done on all the presentations. The vendors who secure minimum 70 marks in technical presentations will be short listed and only their financial bids shall then be opened.

After the financial marks are obtained the technical and financial marks will be added up and the bidder scoring highest aggregate marks will stand selected.

Date :

Signature:

Place :

Name & Designation

Company Seal