



उत्तर पूर्वी क्षेत्रीय कृषि बिपणन निगम लिमिटेड
(भारत सरकार का उपक्रम)
NORTH EASTERN REGIONAL AGRICULTURAL MARKETING CORPORATION LTD.
(A Government of India Enterprise)

File No. NER/MKTG/262/247

Dated: 14 July 2023

Sub: Retail Business Opportunity

North Eastern Regional Agricultural Marketing Corporation Ltd. invites application from individuals/ firms/ entrepreneurs having own space, for opening Retail Stalls under the brand name NERAMAC.

Conditions: -

1. The individuals/ firms/ entrepreneurs must have their own space of approximately 100sqft in a prominent location anywhere in India.
2. All expenses of the stall like renovation, rent, electricity, water etc. would be borne by the individual/ firm/ entrepreneur.
3. No manpower subsidy would be provided by NERAMAC.
4. NERAMAC would bear the cost of Branding of the Stall as decided by the Corporation.
5. 70% of products on display in the stall should be of NERAMAC while the balance could be non-competing products of other Brands.
6. The individual/ firm/ entrepreneur would need to enter into a mutually decided minimum monthly purchase agreement of stock from NERAMAC.
7. For further information, interested party may contact AGM Marketing-Retail, NERAMAC on agmretail@neramac.com.


Cmde Rajiv Ashok (Retd)
Managing Director



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